



Virtual Northern Powerhouse FinTech Trade Mission to Canada April - July 2021

The Department for International Trade (DIT), its overseas teams and FinTech North invite companies in the Northern Powerhouse to attend this virtual Northern Powerhouse trade mission to Canada as part of our wider FinTech Mission Programme. Join us for the opportunity to meet potential clients and grow your business in this key market.

What's on offer?

We are delighted to be working with DIT Canada and FinTech North to help you explore opportunities in the market. This mission includes eight events covering current issues in FinTech, one-to-one meetings and pitching roundtables with potential clients, and networking opportunities with other FinTechs.

Key events

8 June: Pitching workshop
21 June: North America Week
June - July: One-to-ones/roundtables
Mid July: Closing/networking session

Why join?

- Meet potential clients who are looking for your solutions
- Learn how to deliver an effective pitch to Canadian clients
- Access support from DIT in the UK and Canada
- Network and share insights with other FinTech companies

This is an great mission for FinTech companies in the Northern Powerhouse who are interested in expanding their business internationally. Join us and discover the opportunities for your business in Canada.

EXPRESS YOUR INTEREST

Dates

April - July 2021
(key dates in June and July)

Cost

This mission is free to eligible companies

For more information please contact

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Registration

To express your interest please visit

http://bit.ly/NPH_FinTech_Canada

Eligibility

Companies must be from the Northern Powerhouse region.

The Northern Powerhouse had a GDP total of £411.8 billion in 2018. In 2020 alone, businesses based in the region exported £50.5 billion worth of goods to every corner of the globe, yet there remains massive potential for future international growth. The region also has high speed rail links, excellent transport, highly skilled workforces and world-class research, with six northern universities ranked in the top 20 for research excellence nationally.

In partnership with:



Department for
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FINTECHNORTH